

WASHINGTON STATE LAKE PROTECTION ASSOCIATION

Board of Directors Meeting

September 12, 2005

Bellevue, Washington

ATTENDEES:

Present: Sally Abella, Beth Cullen, Stephanie Woolett, Isabel Ragland, Pete DeArteaga, Tricia Shoblom, Bob Roper, and via telephone - Bijay Adams, Marianne Barrentine, Peter Burgoon, Ray Latham, Harry Gibbons, and Shawn Ultican.

Absent: Debra Bouchard (as agreed), Barry Moore, Glen Rothrock.

Call to order

President Sally Abella called the meeting to order at 6:00 p.m. at the Bellevue DOE.

Agenda Changes

Discussion of the Annual Conference and NALMS to follow the Treasurer's Report.

Secretary's Report

Minutes approved as presented.

Treasurer's Report

WALPA did well at the conference. There were no further comments or questions. Insurance is paid up until February 2006. There was a brief discussion about the grant income from Kathy Hamel at Department of Ecology for the annual conference. It isn't possible to capture this funding permanently because it is state money. We will need to determine whether we will be able to request this donation for the regional meeting.

It was moved, seconded and passed to accept the Treasurer's report.

Regional Conference

Portland State University will host the regional conference, although the decision on the exact location of the meetings still needs to be determined. The dates for the meeting are Wednesday, Sept. 13, 2006; Thursday, Sept. 14, 2006; and Friday is being held open for a possible field trip. The hotel is located 3-4 blocks from the meeting rooms. Harry reported that the cost of using the meeting room without purchasing lunch and the meeting fees was the reasoning behind using the meeting rooms elsewhere. Harry has talked with them about holding the meetings at the hotel. The proposed registration fee is \$50 with no lunch. Harry talked with Mark about charging more and providing lunch. The details will be ironed out at the next meeting (at the OLA conference on Oct. 1st). Committees have been set up for local arrangements (budget), registration, publicity, and program. Bijay will suggest a fundraising committee. OLA (Mark) has agreed that we need a theme for the conference; the benefit is attracting people from outside the region. November 14, 2005 is the next scheduled planning meeting. Harry is working on the draft proposal to NALMs for assistance for the regional conference - the final proposal is due on Oct. 15th. He will send the draft out to the board for comments and review the first week of October. There was some discussion about how to include Idaho (since there is no formal group). Bijay will discuss this with Glen Rothrock in the next couple of days. Marianne asked if there would be discounts to lake groups attending the regional conference. Bijay will be attending the OLA board meeting on Sept. 30th.

NALMS Letter

Harry recapped that the consultants have assessed the type of organization that NALMS is and have found that it is driven by its membership and not its chapters. They have recommended changing the membership status of the chapters to affiliates. By making this change NALMS won't feel at risk if a chapter has an area of conflict. Dues will be restructured such that it won't be based on membership numbers. Insurance and

web access will remain unchanged. Chapters will be able to help NALMS. The NALMS symposium will be held in Madison the first full week of November (6th – 11th). WALPA, in the past, has sent representatives to the symposium and the midterm meeting using grant money from EPA. NALMS has paid for mid-term attendance in past. The NALMS analysis was very intense and the board is convinced that this is the way to proceed. Goals, etc are now being compiled. Ray Latham stated that he would like to attend the symposium in November.

Old Business

Newsletter

The September edition has been sent out. There was a brief discussion about the email version of the newsletter not making it through the Department of Ecology's email system because of a problem with viruses. The board decided to ask Paula to do an "address service requested" on the next newsletter to get address corrections, and Isabel will check with Paula on this. There was a discussion about the fact sheets that have been included in the newsletter. After some discussion about having a link on the website to the fact sheets it was decided that Peter B. and Ray L. will look into formatting the fact sheets using Ecology's template and then posting them on the website. Sally will review the survey to determine if we have completed what we needed to based on the results.

Membership Rates

Several ideas were brought up to encourage more to join WALPA. One idea is to either prorate the dues from January or to have membership dues be half price if a member joins after September. Isabel and the membership committee will work on a draft bylaw to address membership dues. Beth suggested that potential student members be targeted in the fall when they are just starting school rather than the spring when they are finishing for the year. Lake association rates were discussed: one idea is to have a discount on members of the association who are joining WALPA i.e. \$10 discount on dues. The second idea was to provide a discount for 2 days at the conference (i.e. \$20 discount for 2 days) or provide a discount for all members that register at the same time. Meal cost will need to be covered. The committee will continue to fine tune these ideas and report back at the next meeting. Other topics of discussion include update of the online membership form, and consideration of moving the annual conference to the fall. Once we see how the regional conference goes we will be in a better position to decide on timing of our annual conference.

Website Management

Items to be added to the online membership form include: newsletter style choice (pdf or printed), and area of interest. There was further discussion of prorating fees at six months from annual conference. It was moved, seconded, and passed to vote by email on amendment to bylaws to prorate fees. Sally suggested that the advantage should go to the member when there is a question about dues. Bijay reported that he has completed most updates to the website. Fact sheets will be added. Also there was a suggestion to add a "news" page where the minutes could be posted, and other announcements. We will need to add a conference announcement, and possibly a call for papers depending on feedback from OLA. Peter announced that the lake user survey pdf file is on line. He asked about advertising professional services or including a list of professional services under the web-links. Bijay will check with NALMS on space and guidelines for at least posting a list of professional service providers.

New Business

Committee Reports:

Bylaws Nothing new to report.

Public Policy and Legislative Stephanie reported that they started talking & introducing themselves. Barry is sending information to Stephanie.

Elections No report at this time. The elections will take place in September.

Publications Peter B. reviewed the content of the next newsletter – Idaho lake associations, highlight on Soap Lake, Jamiesen & Grimes Lakes, conference updates. Aquarius will need to renew their ad after the next newsletter. There was a brief discussion about encouraging companies to advertise in more than one newsletter. There was a suggestion to offer a discount for year-long ads. If we get enough advertisers we could go to a 6 page newsletter. Peter will check with Paula about the set-up cost, and will ask her to suggest a fee for advertisers. Ray Latham will send a list of irrigation districts with lakes to Isabel so that they can be sent a recruitment postcard and Waterline. It was also suggested to recruit conservation districts too.

Membership See earlier discussion.

Scholarship Committee The discussion centered on setting up a scholarship fund. One thought was to set-up a line item in the budget for the scholarship, or set-up a secured account for corporate donors. Marianne will work on including a scholarship donation line on the membership form. Other ideas included having name recognition of the scholarship for the main sponsor/donor. Beth will talk with Debra about the logistics of the secured account. We may want to set a minimum level requirement in the scholarship fund before handing out the money. If we go this route we should add this and the Nancy Weller scholarship to the bylaws. Committee will continue to work on proposal and brainstorm ideas and corporations to solicit from.

Special Projects: Lake Association List

Bob will email the list of lake associations to Marianne and Bijay. May do a special mailing to recruit lake association members.

New Issues or Initiatives?

Sally announced that WALPA no longer has a 1-800 phone number. Do we want one? Bijay will put a counter on the website to gauge the amount of activity. We could continue to use email contact.

Meeting Adjournment

The meeting was adjourned at 7:55pm. Next meeting on November 14, 2005 at 6:00pm.